



NATSUME'S *WITCH'S WISH* FOR THE NINTENDO DS™ FLIES ONTO RETAIL SHELVES TODAY

Burlingame, Calif., May 25, 2010 – Natsume, a worldwide developer and publisher of family-oriented video games, announced today that *Witch's Wish* is now available for the Nintendo DS™. The game retails at an MSRP of \$29.99 and is rated E for Everyone by the ESRB.

"*Witch's Wish* is a magical adventure game that will warm the hearts of players of all ages with its colorful characters, imaginative puzzles, and enchanting dueling sequences," said Hiro Maekawa, President and CEO of Natsume.

Vicky wants more than anything to be a witch, but in her town, only rich girls can go to witch school. Her dream seems hopeless until she meets a mysterious girl who shows her how to unlock her remarkable magical powers. Vicky will use her magic to solve puzzles, help out her friends and neighbors, and uncover the mystery of the dark force which threatens to tear the town apart. Will her magic be enough to unite and save her troubled town?

For more information on *Witch's Wish*, please visit www.natsume.com. You can also follow all of the latest Natsume news at www.natsume.com/facebook and www.twitter.com/natsume_inc.

###

About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

Media Contacts

Tina Casalino
Clever Communications
(408) 266-1934
tina@clevercomm.com

Graham Markay
Natsume Inc.
(650) 692-1941
graham@natsume.com